aditi saldanha

product designer

www.aditisaldanha.com
aditi.theresa@gmail.com
(917) 864-8045

experience

Redfin - Product Designer, Internal Tools

May 2021 - Present · Seattle, WA

- Led design for Redfin's partner agent tools experience - this included designing an entire mobile app and improving web tooling in React Native for Redfin's 12,000 partner agents.
- Worked collaboratively to lay the team's foundation and drive vision + strategy (team is in early stages and rapidly growing)
- Conducted user research + usability tests with agents

LinkedIn - Product Design Intern, Segments

May 2020 - Aug 2020 · Sunnyvale, CA

- Designed end-to-end MVP and ideal design experiences of a mobile referral program feature for LinkedIn's hourly workers user segment.
- Designed cross-ecosystem entry points for LinkedIn's open-to-work feature in collaboration with other design teams.

Indiana University (IU) - UX Designer

Sept 2019 - May 2020 · Bloomington, IN

- Redesigned IU's MS HCI/d website to better communicate our HCI program in collaboration with a small team of designers, developers, and copywriters.

Studio O+A - Junior Interior Architect

July 2018 - June 2019 · San Francisco, CA

- Designed interiors of Netflix HQ with a large multidisciplinary team.
- Worked closely with Netflix to understand user needs and how to best integrate the Netflix brand into the spatial experience.

education

Indiana University

2019-2021

M.S. of Human Computer Interaction Design
GPA - 4.0

Iowa State University

2013-2018

Bachelor of Architecture
GPA - 3.51

skills

Wireframing · Interactive prototyping · Journey mapping · Usability testing · Visual design · Product strategy · Information architecture · Storytelling · User research

industry activities

- ADP List Mentor
- Redfin representative for Grace Hopper Conference
- LinkedIn Design panel speaker
- IU Women & Technology panel speaker